



Education:

Parsons School of Design :

New York / 1991-1994
B.F.A. degree Major: Illustration

Uzhgorod School of Applied Arts:

Ukraine / 1983-1987
B.F.A. degree Major: Product Design / Metals

Experience:

Freelance Graphic / Web Designer, Illustrator, Author:

April 2003 - Present

Projects include:

- Children's Book Illustration, Writing, Design and Production - Software used: Adobe Illustrator, InDesign and IbookAuthor
- Book Cover Design - Software: Illustrator, Photoshop, InDesign
- Web Design and Production - Software: Adobe Illustrator, Photoshop; TextMate, TextWrangler, Brackets for writing HTML and CSS files
- Apparel and Merchandise Graphics - Software: Adobe Illustrator and Photoshop, Drawing and Digital Painting
- Logo Design / Corporate Identity - Software: Adobe Illustrator, Photoshop
- Banners - Software: Adobe Illustrator, Photoshop
- Marketing materials such as Cards and Flyers - Software: Adobe Illustrator, Photoshop
- App prototype design and specks for iPad, iPhone - Software used: Illustrator, Photoshop

Modern Publishing :

Position: Graphic Designer
New York, NY / April 1995 -March 2003

- Design and production of book covers and interiors for children's picture books, coloring and activity books, educational workbooks, picture dictionaries, sticker books, funny fill-ins, paint with water books, flash cards and more.
- Design and production of displays, point of purchase, packaging and marketing materials. Altering, manipulating artwork, scanning, silhouetting, retouching, colorizing black and white art and color correcting images in Photoshop, creating templates, making book mock ups.
- Working with licenses such as Barbie, Disney, Warner Brothers, Hasbro, Fisher Price, Dragon Ball Z, Captain Kangaroo, Power Rangers, Teletubbies, Wishbone, Clifford the Big Red Dog, Franklin and Friends and more, as well as many generic titles.

Eileen Fisher, Inc. :

Freelance production
Irvington, NY / October 1993-March 1995

- Production of vector illustrations for Eileen Fisher Clothing Catalog - Software used: Adobe Illustrator.

New School for Social Research,

Parsons Exhibition Center:

Position: Gallery assistant
New York, NY / September 1991-September 1993

- Exhibition design & installation, matting, framing artwork, gallery maintenance, material purchasing.

Professional Skills:

Knowledge and experience with the use of the following Macintosh programs:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Freehand MX, Quark XPress, Corel Painter, Textmate,

Keynote, iBooks Author, as well as many major utilities. Drawing, Painting, Digital painting, Digital photography, HTML and CSS.

Illustration/Design Clients:

Picasso's Basement LLC	Bad Pixie
Triskelion Theater Company	American Theater Magazine
Adrian Giuliani Artist	Prentice Hall
Waldman Publishing	Gallery Magazine
ASHRAE New York	Errands Personal Assistance

Web Design/Production Clients:

Anna Nadler Illustrator / web co-design, production
Picasso's Basement LLC / web design, production
Adrian Giuliani Children's Pastel Portraits / web design, production
Eiremaeve / web design, production
Dreamdayfilms / web design, production

Honors and awards:

Parsons institutional scholarship
Parsons Deans List
Winner of Parsons 94 Print Makers Competition

Exhibits:

Janos Gat Gallery / June 1995
Winners of Parsons Print Makers Competition Exhibit / September 1994
Parsons School of Design Annual Illustration Exhibit / March 1994

Online Portfolio:

<http://www.lavrentyeva.com>

LinkedIn Profile:

www.linkedin.com/in/lyudmilalavrentyeva

References Available Upon Request